



Webizz.in



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# DIGITAL MARKETING PACKAGES DESCRIPTION



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Webizz is well-known for its successful monthly engagement model with its clients of varying business size and requirements. Outsourcing digital marketing services has never been this convenient that you can make the most of our services throughout the subscription period.

## AFFORDABLE PRICE



Save your money from unreasonable pricing. We offer transparent and productized digital marketing services.

## MONTHLY SUBSCRIPTION



Continuous engagement model for a recurring monthly fee creates better partnership. You can also cancel anytime.

## QUALITY SERVICE



No matter which package you subscribe to, the quality of our service and support are always of high standards.

## 100% SATISFACTION



Receive maximum value from any of our services throughout the subscription time for the monthly fee you spend.

**SOCIAL PACKAGE** – This package will be a starter package, suitable for small businesses or business startup where 2 social media organic management is included where we will give you 15 amazing graphics and market them through organic ways to reach out to your potential audience.

**SOCIAL PRO PACKAGE** – This package is our middle level package for your business digital presence, along with 2 social media channel in this package and we provide 20 engaging graphics with 1 GIF Included in this package. Organically we are going to create your social media presence.

It will include Search Engine Optimization of your website for 10 keywords, where we will rank your business on top for 10 keywords. Many additional activities will be performed to rank these keywords. Your website technical optimization is included.

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**SOCIAL PRO+ PACKAGE** – This is elite package where with 40 social media postings a month. With 2 gif included. Organically we are going to create social media presence. This package is more suitable for business ventures and ecommerce portals.

PACKAGE NAME	SOCIAL	SOCIAL PRO	SOCIAL PRO+
Pricing / Month	\$350	\$500	\$900
Duration	30 Days	30 Days	30 Days
Hours Dedication Per Week	10 Hours	15 Hours	20 Hours
Social Platforms - FB, IG	✓	✓	✓
Dedicated Social Media Manager	✓	✓	✓
Dedicated Relationship Manager		✓	✓
Access to Dashboard to generate requests & manage efforts on the go		✓	✓
On boarding Call with Social Media Marketing Expert	✓	✓	✓
Creation of Social Media Platforms, if required		✓	✓
Website Analysis from Social Media Perspective & Usability	✓	✓	✓
Functioning of Social Media Buttons on Website & Blog Section		✓	✓
Social Media Platforms - Audit & Remedial Action		✓	✓
Industrial Market Research			✓
Requirements Analysis & Planning			✓
Competitors Research & Analysis Report			✓
Comprehensive Social Media Content Calendar Creation	✓	✓	✓
Custom Designed Creative	15	20	40
Selecting Multiple Graphic Types - Images, Gifs, Info graphics, Videos & Banners etc ...		✓	✓
Graphics Flow Chart			✓
Sending Content & Graphics for Final Review	✓	✓	✓
Scheduling & Publishing	✓	✓	✓
Paid Boosting on Facebook and Instagram		✓	✓



At SEO Experts India, our rates are just a small fraction of the return on investment that we ensure. We realize that each business is different and therefore we customize our packages based on the requirements of your business. Our SEO service packages are developed keeping in mind the small as well as large businesses.

What's more? All our SEO Packages come with no contract/commitment, which means you've got the option to terminate, upgrade or downgrade whenever you want. Please have a look at the following affordable SEO packages and choose the one that suits you the best.

PACKAGE NAME	STARTER	BRONZE	SILVER	GOLD
keywords to be optimized	10	20	40	80
<b>WEBSITE AUDIT</b>				
Search Engine Friendly Analysis	✓	✓	✓	✓
Link Popularity Analysis	✓	✓	✓	✓
Keywords Research and Analysis	✓	✓	✓	✓
Duplicate content analysis	✓	✓	✓	✓
Website Structure analysis		✓	✓	✓
Competitor Analysis			✓	✓
Detailed SEO Plan	✓	✓	✓	✓
<b>SEO COMPATIBILITY CHECK</b>				
Broken Links Check	✓	✓	✓	✓
Page Size Check			✓	✓
W3C Validation Check*			✓	✓
Browser Compatibility Check				✓
<b>ON-PAGE OPTIMIZATION</b>				
URL Mapping	✓	✓	✓	✓
URL Rewriting			✓	✓
Title Tag Optimization	Upto 10 pages	Upto 20 pages	Upto 40 pages	Upto 80 pages
Meta Tags Optimization	✓	✓	✓	✓
Keyword Density, Proximity & Prominence Check	✓	✓	✓	✓
Anchor Text Optimization		✓	✓	✓
Alt Tag Optimization		✓	✓	✓
Custom 404 error page setup			✓	✓
Google Analytic Account Setup	✓	✓	✓	✓



PACKAGE NAME	STARTER	BRONZE	SILVER	GOLD
<b>LOCAL SEARCH WEBSITE OPTIMIZATION</b>				
keywords to be optimized	10	20	40	80
<b>ON-PAGE OPTIMIZATION</b>				
Webmaster Tools (Google/Bing)Account Set Up	✓	✓	✓	✓
SEO Header Tag Optimization	✓	✓	✓	✓
Existing Content Optimization	✓	✓	✓	✓
New Page Creation (If Required)	Up to 3	Up to 3	Up to 3	Up to 3
URL Canonicalization Check	✓	✓	✓	✓
Robots.Txt Optimization	✓	✓	✓	✓
XML and TXT Sitemap Generation	✓	✓	✓	✓
<b>OFF-PAGE OPTIMIZATION AND LINK BUILDING</b>				
Social Bookmarking	✓	✓	✓	✓
Article Submission	✓	✓	✓	✓
Article Social Bookmarking	✓	✓	✓	✓
Press Release Submission**	✓	✓	✓	✓
Classifieds Submissions	✓	✓	✓	✓
<b>SEO CONTENT CREATION</b>				
Article Writing	✓	✓	✓	✓
Press Release Writing			✓	✓
Review Writing				✓
<b>LOCAL SEARCH WEBSITE OPTIMIZATION</b>				
Local Search Engine Submission	✓	✓	✓	✓
Updating local listing Pages			✓	✓
GEO Tagging		✓	✓	✓
Google Business Listing		✓	✓	✓
Yahoo Basic Business Listing		✓	✓	✓
Bing Places Listing				
<b>BLOG OPTIMIZATION</b>				
Blog Creation		✓	✓	✓
Blog Writing#			✓	✓
Blog Directory Submission		✓	✓	✓
Blog RSS Submission		✓	✓	✓

# SEO PACKAGES



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PACKAGE NAME	STARTER	BRONZE	SILVER	GOLD
keywords to be optimized	10	20	40	80
<b>SOCIAL MEDIA OPTIMIZATION</b>				
Facebook Fan Page Creation	✓	✓	✓	✓
Facebook, Twitter, Google+, linkedIn Regular Updates				✓
Facebook TimeLine Design		✓	✓	✓
Facebook Fan Page Like Integration	✓	✓	✓	✓
Twitter Page Creation	✓	✓	✓	✓
Twitter Background Design		✓	✓	✓
Twitter Follow Button Integration	✓	✓	✓	✓
Google+ Page Creation	✓	✓	✓	✓
Google + Button Integration	✓	✓	✓	✓
LinkedIn Profile Creation	✓	✓	✓	✓
LinkedIn Company Page Creation			✓	✓
Photo Sharing			✓	✓
Web 2.0 Profile Creation		✓	✓	✓
<b>VIDEO PROMOTION</b>				
YouTube Channel Creation	✓	✓	✓	✓
YouTube - Custom background design and CSS		✓	✓	✓
Video Submission to Other Video Websites			✓	✓
<b>WEBSITE USABILITY &amp; CONVERSION</b>				
Existing Website Designing Consultation	✓	✓	✓	✓
Landing Page Analysis	✓	✓	✓	✓
Enquiry Page Analysis	✓	✓	✓	✓
Enquiry Page Modification Suggestions	✓	✓	✓	✓
Mobile Compatibility Suggestions			✓	✓
<b>REPORTING</b>	✓	✓	✓	✓
Traffic Log Analysis	✓	✓	✓	✓
Keywords Ranking Report	✓	✓	✓	✓
Monthly Progress Reports	✓	✓	✓	✓
Customer Support (Email, Chat)	✓	✓	✓	✓
Project Manager	✓	✓	✓	✓

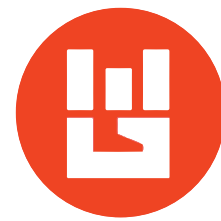
# WEBSITE DESIGN PACKAGES (CMS, ECOMMERCE & RESPONSIVE)



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PACKAGE NAME	CMS BASIC	CMS PLUS	CMS PRO	CMS PRO +
PRICE	199 USD	499 USD	599 USD	699 USD
TIME DURATION	10 WORKING DAYS	15 WORKING DAYS	20 WORKING DAYS	25 WORKING DAYS
PLATFORM	WORDPRESS	WORDPRESS	WORDPRESS +WOOCOMMERCE	WORDPRESS +WOOCOMMERCE
HOME PAGE DESIGN CONCEPT	1 DESIGN	UPTO 2 DESIGN	UPTO 2 DESIGN	UPTO 2 DESIGN
HOME PAGE DESIGN REV.	1 REVISIONS	2 REVISIONS	2 REVISIONS	2 REVISIONS
CMS PAGES COUNTS	UPTO 10	UPTO 20	UNLIMITED	UNLIMITED
BLOG PAGE	-	✓	✓	✓
SOCIAL MEDIA INTEGRATION	✓	✓	✓	✓
GOOGLE MAP INTEGRATION	✓	✓	✓	✓
MAILCHIP INTEGRATION	-	✓	✓	✓
MOBILE FRIENDLY	✓	✓	✓	✓
SEO FRIENDLY	✓	✓	✓	✓
FREE SEARCH ENGINE SUBMISITION	-	GOOGLE	GOOGLE, BING	GOOGLE, BING, YAHOO
LOGO DESIGN	-	-	FREE	FREE
CONTACT US FORM	✓	✓	✓	✓
LIVE SUPPORT CHAT	-	✓	✓	✓
CHATBOT	-	-	-	✓
SITEMAP	✓	✓	✓	✓
SSL INTEGRATION	-	-	✓	✓
EMAIL SETUP	-	UPTO 5	✓	✓
SERVER SETUP	-	✓	✓	✓
SSL FOR ONE YEAR	-	-	✓	✓
HOSTING FOR ONE YEAR	-	FREE	FREE	FREE
ECOMMERCE	-	-	✓	✓
PRODUCT ENTRY	-	-	10 PRODUCTS	50 PRODUCTS
PAYMENT GETWAY INTEGRATION	-	-	1 INTEGRATION	UPTO 2
MAINTENANCE HOSTING FOR ONE YEAR	-	FREE	FREE	FREE

# WEBSITE DESIGN PACKAGES OUT OF SCOPE



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- ✚ SEO and Content Writing are not included in any above package costing.
- ✚ Maintenance is included for existing development done, for new requirement timeline and cost will be proposed at the time Development.
- ✚ Hardware and 3rd party software costs are not included in the fees.
- ✚ 3rd Party API–Client will provide all the third party API. Like Payment Gateway, mass email service provider, chat API, SMS Gateway, and Pre done Plug-ins etc.
- ✚ Second Year onward there will be renewal fees for SSL and Hosting in respective packages.